



The Chart Seminar 2012

Behavioural Technical Analysis

Presented by Eoin Treacy

SAN FRANCISCO

16 and 17 April 2012

Hotel Nikko
222 Mason Street
San Francisco
CA 94102

NEW YORK

23 and 24 April 2012

The Manhattan Club
Rosie O'Grady's
7th Avenue
New York 10019

LONDON

24 and 25 May 2012

22 and 23 Nov 2012

The Radisson Edwardian
Hampshire Hotel
Leicester Square
London
WC2H 7LH

From FullerMoney—International specialists in market timing for traders and investors

Global Strategist Eoin Treacy presents this two-day workshop on trading, tactics and forecasting. This practical, common sense course has helped thousands of market professionals sharpen their market skills and stay ahead of the crowd.

The Chart Seminar is designed for fund managers and traders in stock markets, bonds, currencies and commodities, whether new to the art of chart reading or seasoned professionals to help improve their timing and hone their investment or trading methods.

What you will learn:

- **Market psychology and how to remain objective while living with the mob**
- **Identifying useful chart facts before considering theories**
- **Developing proficiency with both candlestick and point and figure charts**
- **Congestion area analysis and how the range leads to a trend**
- **Running trends successfully by recognising their individual characteristics**
- **Anticipating moves by understanding consistency, commonality and dynamics**
- **Failed breakouts—how to identify, survive and exploit them**
- **Tactics—from trend running to David Fuller's Baby Steps system**
- **Early warning systems and David Fuller's Mid-point Danger Line**
- **Reversals demystified—David Fuller's three trend ending characteristics**
- **Honing skills—applying what you learned to the markets now**

During this course, we will study the logic of behavioural technical analysis and apply it to the markets of interest to you.

Come along to learn, contribute, profit and enjoy.

"The most successful technical analysts look at price charts and recognise they are reading the collective actions of people."

David Fuller

Book early to receive a discount

Numbers are restricted to 50 delegates



What our delegates say....

"Eoin's knowledge of his subject and his style are exemplary."

"As another delegate commented post-seminar 'That could be the best thousand pounds I'll ever spend.' I must say I was thinking along similar lines!"

"Excellent seminar. Completely original and different from the usual treatment of the subject. Wish I had attended years ago."

"I would like to extend my appreciation to all the team behind the London Chart Seminar. I was shocked at the quality of the delegates and the distances they had travelled. If there had been a tally of funds owned or under management in the room, it would have made your eyes water."

"Excellent, engaging, informative and entertaining."

"One thing that did stand out, and was very encouraging for me, a beginning private investor, was the number of people with a similar profile to me. I half expected the class to comprise mostly of large hedge fund managers and high net worth individuals, and while those people were present, there were also a number who were just starting out in the world of investing and that was very nice to see."

"Eoin is an excellent communicator with a deep understanding of market sectors and market psychology."

How to increase profits and reduces losses in two days...

Day One

Eoin Treacy examines crowd psychology in a number of contexts, including how price action conditions expectations and behaviour so that they become self-fulfilling, at least for a while. Delegates will learn to recognise and monitor each trend's unique consistency characteristics, enabling them to select appropriate trend-running tactics, including where to place stops.

A hallmark of this course is that in terms of price chart reading, the FullerMoney team focus entirely on chart facts, which we can all learn to identify objectively, rather than abstract or theoretical aspects of analysis. We maintain that over 90 percent of what we need to know, in terms of price action, is visible on the chart itself, without any overlay of lines or indicators, provided you know what to look for. The process starts with filter questions. Is it trending or ranging? If trending, is it consistent or inconsistent? This tells us a great deal about the supply/demand imbalance producing the trend.

If a trend appears consistent, what are those consistency characteristics? The more the trend has progressed, the easier it is to identify each trends individual characteristics, which is when we need to be aware of them. They don't tell us how far it will go—nothing does—but a consistent trend is still in motion. And crucially, any loss of consistency is a warning that the trend could be tiring. If you have identified a trend's consistency characteristics, you will recognise when it is changing, because it can't top out or bottom out without losing those characteristics.

And this leads to another crucial question: Does it show any of the David Fuller's three primary trend-ending characteristics, covered in Day 2 of The Chart Seminar? These trend-ending characteristics are a key to entry and exit points for investors and traders.

Day Two

Day 2 is revolutionary. It includes the **three primary trend endings**, present at every peak or trough, whether short, medium or long term.

In the afternoon, working as a group, you will apply these practical and factual methods. Delegates enrolling for TCS will be asked to nominate two instruments for analysis in this lively workshop environment. This will ensure that every delegate has an opportunity to apply the course methodology to sectors or instruments of particular interest to themselves. We will prepare a custom chart book containing the relevant candlestick and point & figure charts, so that you will be able to annotate your own copy. This is consistent with an important feature of TCS—delegates provide all the working examples, be these indices, stocks, bonds, currencies or commodities. What you learn in this session should quickly pay for the course, and much more.

Analysing markets of particular interest to you

Focussing on factual, inherent behavioural characteristics of each chart nominated. TCS is noted for the diverse interests, experience and enthusiasm of its delegates, many of whom are FullerMoney subscribers, and this practical feature will enhance the opportunity to learn, not only from the presenter, but also fellow delegates. It is this constant striving for enlightenment that inspired the FullerMoney Global Strategy service theme—Empowerment Through Knowledge.

Subject to time, we aim to ensure that at least one instrument selected by every delegate will be analysed in this section. Suggestion: don't all select the S&P 500 Index, which is bound to be reviewed in other sessions!

Please note: it may be helpful to choose something that moves, rather than a perpetual trading range.



Previous Attendees

- Abu Dhabi Inv. Auth
- Allied Irish Bank
- American Express Bank
- Australia & NZ Banking
- Austrian National Bank
- Banca Commerciale
- Banco di Napoli
- Bank of England
- Bank of Ireland
- Bank One
- Beirut Stock Exchange
- Blue Cross Blue Shield of Massachusetts
- BMF International Asset Management PTY Ltd
- BP International Ltd
- Brevan Howard Group Holdings
- Chile Copper Limited
- Citibank
- Commerz Bank
- Coop Nordea Finance
- Credit Agricole
- Credit Suisse
- Davy
- Deutsche Bank
- Deutsche Bank Securities
- Dexia Banque Internationale
- Dossa Cotton & General Trading (PVT) Limited
- Drastirios Ship Management
- Electrolux
- European Asian Bank
- Fidelity Inv. Management
- Finexis Advisory Pte Ltd
- Fortum Generation AB
- Full Circle Asset Management Ltd
- Goldman Sachs
- Handelsbacken
- Hong Kong Bank
- Investec Asset Management
- J.P. Morgan Chase
- Kuwait Inv. Office
- Legatum
- LGT Bank
- Nat. Australia Bank
- NCB Stockbrokers
- Nestle
- Nestle Capital Management Ltd
- NM Rothschilds
- Norddeutsche Landes Bank
- Nordea Bank AB (publ)
- Ord Minnett Jardin Fleming
- Oryx Investment Management
- Osterreichische Privatbanken Int. SA
- Prudential Bache Securities
- RAB Capital
- Rand Merchant Bank
- Richard Chandler Corporation
- Signet Asset Management
- Societe Generale
- Tiverton Trading
- UBS
- Unibank SA
- Union Bancaire Privee
- Volksbanken
- Volvo Treasury
- VP Investment Banking

Charts; the collective action of people

David Fuller’s Behavioural Technical Analysis

David Fuller’s development as technician really began when he concentrated on the fact that chart formations are people patterns, created by everyone out there who is buying and selling. From his study of psychology, David knew that people in a crowd soon lose their individuality and conform to their environment, which causes them to move in a more predictable pattern.

David is convinced that the analysis of any financial market is quintessentially a behavioural science. The disciplines of conventional technical analysis are essential to timing, which is a key determinant of performance. However, successful chart forecasting is not just a matter of recognising similarities with past cycles that will, hopefully, repeat themselves.

Consecutive cycles are almost always different if only because people usually do next time what they can see with hindsight they should have done the last time. That changes the nature of price swings and alters the cycle. (Incidentally, a vulnerability of computer trading systems is that they are programmed to perform in the last cycle.) Chart patterns are most likely to have predictive value when the analyst’s conclusions are soundly based in crowd psychology. The FullerMoney approach combines the factual (rather than theoretical) aspects of conventional chart interpretation with an understanding of investor psychology.

The Chart Seminar’s not so secret advantage

The value of any workshop is greatly enhanced by the contributions of our delegates. Fortunately, TCS is noted for its lively and enthusiastic delegates. Here are a couple of typical comments from our 2011 seminars:

“Engaging, interesting, interactive. A very good course, well presented and well worth while.” J.G. Richard Chandler Corporation

“Excellent seminar. Completely original and different from the usual treatment of the subject. Wish I had attended years ago.” J.M. Private Trader

We believe that you can help to maintain the standard of participation that ensures a successful seminar. And all you need to do is bring your common sense, analytical curiosity, interest and a willingness to participate in discussions.

The Experienced Convenor

Eoin Treacy is a global strategist at FullerMoney.com. Following a degree in Philosophy in Trinity College, Dublin, he went on to spend nearly four years with Bloomberg, where he became a student of market psychology and taught numerous seminars across Europe on the use of technical indicators.

In 2003, he joined the FullerMoney Global Strategy Service to work with David Fuller and specialise in the service’s unique approach to research—combining technical, fundamental and behavioural factors—covering global stock markets, government bonds, currencies and commodities.

Eoin is a daily contributor to FullerMoney’s Comment of the Day and frequently records the Subscriber’s Daily Audio. He also developed the sites customised Chart Library now containing over 14,000 instruments.

Eoin is also a frequent guest on Bloomberg TV, CNN, CNBC India and has appeared on BBC World Service and Today FM. He is an active trader, detailing all trades on the FullerMoney site. Eoin is married and has two daughters. In his free time, he is a keen scuba diver.



Delegate Rates:

Full Fee:

£950 + VAT

Each additional delegate:

£850 + VAT

Early Booking Rate*:

£875 + VAT

**London for paid for bookings before March 31st 2012 for May and September 30th*

**San Francisco and New York for paid for bookings before 31st January 2012*

Seminar Details:

London

24 & 25 May 2012

22 & 23 November 2012

San Francisco

16 & 17 April 2012

New York

23 & 24 April 2012

Schedule:

Registration: 8.00am

Seminars: 8.30am – 5.00pm

Lunch and refreshments provided

Reception:

Delegates are invited to an informal evening reception on the second day from 5.00-6.00pm

Dress code:

Smart/Casual

Accommodation:

Delegates are responsible for their own arrangements.

Come along to learn, contribute, profit and enjoy.

The Chart Seminar 2012

Delegate Details (please print in block capital letters)

Date of Seminar.....Location.....

Delegate 1

Mr/Mrs/Miss/Ms

Job Title

Company

Address

Telephone

Fax

Email

Delegate 2

Name

Job Title

Email

Chosen instruments for analysis (descriptions or Bloomberg tickers):

1.

2.

Payment Details:

Bank Transfer (Sterling only)

Payable to HSBC plc

Account Number: 52264455 Sort Code: 40-06-21

IBAN: GB08MIDL40062152264455 Swift Code: MIDLGB2107T

Please quote reference: TCS

Cheque enclosed for £_____ (payable to Stockcube Research Limited)

Credit/Debit Card: Please charge my Visa/Mastercard/Amex/Debit Card

Amount £_____ Exp Date____/____ Security Code_____

Card No: _____

Signature _____

Date _____

How to register your place:

By mail: Stockcube Research Limited, Plaza 535, Kings Road, London SW10 0SZ

By fax: +44 (0)20 7352 3185

By email: tcs@stockcube.com or sbarnes@fullermoney.com

By phone: +44 (0)20 7352 5435

Registration can only be confirmed once payment has been received.

Terms and Conditions: If we receive notice of cancellation in writing up to one month before the date of the seminar booked, delegates may transfer to another venue held within one year, or refunds will be made (less 10% administration charge). Thereafter no transfers or refunds can be made and the seminar materials will be mailed to the delegate. A substitute delegate is welcome should the registered delegate be unable to attend. Stockcube will deduct the authorized amount from your credit card. Please note that if you paying with a non-UK credit card, your card issuer may charge you an extra fee. Stockcube accepts no responsibility for any extra charges levied by your issuer. The Chart Seminar is produced by Stockcube Research Ltd, authorized and regulated by the FSA.